

WIZZLE Infinity ICO

Whitepaper Version 1.3

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EXECUTIVE SUMMARY

WIZZLE is an advanced platform that allows users to easily buy and sell tokens using well-known payment methods from around the world. Our goal is to promote the mass adoption of blockchain technologies by becoming a globally trusted service provider. To this end, we have created a unique bank-in-a-box solution with a targeted local presence approach.

Today, the world is at the start of the blockchain era. A major strength of blockchain solutions is that they work on a global scale. At WIZZLE we strongly believe that a local presence is key to the adoption of blockchain technology by consumers and enterprises and we are offering an easy way to get started. We provide solutions for trading and managing cryptocurrencies, for transactions using crypto-currencies, and local training and consultancy services

To build our local presence we are establishing a global network of local franchises. These franchises customize the WIZZLE platform to local needs and provide customer support in the native language and local time zone. They also provide liquidity to token markets or prediction markets that are of particular interest to their local customers alongside training and consultancy.

As part of our ambitious plans to span continent and country, we are about to launch our WIZZLE Infinity ICO to ensure growth in the WIZZLE Network. During the ICO you can purchase WIZZLE Infinity tokens – these are loyalty point tokens that can be earned using WIZZLE services and can be redeemed to pay for WIZZLE services or for services on partner websites.

"If you share our passion, then back our WIZZLE Infinity ICO. By contributing to our ICO you are taking part of a unique investment approach which will fund our growing network of franchisees." – Mark Noorlander, CEO WIZZLE Global N.V.



The ICO will span three phases:

- Airdrop
 - o 16th – 31st January
 - o 50 million WIZZLE Infinity tokens are available for free
- Presale
 - o 1st – 28th February
 - o 1,500 million tokens will be sold for at a 50% discount
- ICO
 - o 1st March– 13th April
 - o First two weeks the tokens will be sold at 50% discount
 - o From 14th March to 13th April we will have the following decreasing discount
 - 500 million tokens will be sold at 40% discount
 - 500 million tokens will be sold at 30% discount
 - 2,000 million tokens will be sold at 25% discount (until the hardcap of EUR 30 million is reached)

The proceeds will ensure that there is enough liquidity and materials to achieve our growth targets.

- 50% will be allocated to ensure enough liquidity
- 15% will be allocated to install and distribute our ATMs
- 13% will be allocated to cover the contingency costs
- 8% will be allocated to cover our operational costs
- 7% will be allocated to regulatory compliances
- 7% will be allocated to cover the marketing costs



1. OVERVIEW

The Internet has profoundly changed the ways in which we access and share information. From email and instant messaging to government web portals and streaming services, we shop, relax and live online.

These services have introduced speed, efficiency and entertainment at the touch of a button, but they have also introduced concerns around who controls the information generated by every platform and form.

A lot of information is controlled by the companies. They are collecting vast reservoirs of data about their users that they then analyze and use improve their services and user experiences.

But there is a downside.

Users are forgoing some of their privacy in exchange for these improved services. Once private information has been recorded it is also notoriously hard to get the company to destroy these records. Data leaks have become so frequent that laws have been introduced to ensure that consumers are at least informed about their data having been leaked. In short, customers have very little control over their own data.

In addition to this challenge, there is the one around infrastructure. Internet-based services are often built on top of the existing data processing infrastructures. Airlines introduced mobile phone apps that customers can use to manage their bookings, but the reservations are still stored in systems built 50 years ago. Banks have introduced internet and mobile banking solutions, but still send each other messages over the SWIFT network.

In many industries and for many government services the underlying infrastructure for updating and sharing data has hardly changed.

There is a new technology that solves some of these challenges using a clever combination of peer-to-peer communication, cryptography and distributed ledger technology.



The main features of this new technology include:

- 1) no single entity is in control of the data
- 2) updates of the data are only done after consensus has been reached among a group of validators
- 3) the agreed updates are distributed to all users, and
- 4) the history of all updates remains visible to all users

This new technology is commonly referred to as Blockchain.

There are different ways to implement the features and capabilities of blockchain. There can be differences in the ways in which a consensus is reached, or the ways in which users are authorized to participate in the system, and in the types of data that can be stored and updated.

This whitepaper provides an overview of the WIZZLE Infinity token and how it is structured, clarifying the following elements:

- WIZZLE is built on top of blockchain
- It provides a smooth migration from existing forms to blockchain
- It includes familiar tools, such as the ATM
- It has a local presence with:
 - Customer support
 - Regulatory compliance



2. MEET WIZZLE

2.1 THE WIZZLE STORY

WIZZLE is a global company with roots in the Netherlands. We are building a bank-in-a-box solution for the blockchain era that promotes mass adoption by consumers and small businesses by becoming a globally trusted service provider with a strong local presence.

WIZZLE facilitates mass adoption of blockchain technology by making it as simple as possible to move between the brave new blockchain world and the traditional world.

Every part of our journey is upheld by our motto: **Global Blockchain. Local Presence.**

We believe that to adopt and trust blockchain technology, it is critical that consumers and companies have a local organization that can help them understand and engage with it more effectively. To this end we are building a global network of local blockchain service providers that are committed to making WIZZLE into a trusted brand and as simple as possible for anyone to start using blockchain technology.

The WIZZLE products are divided into two groups. The first consists of financial solutions available to both customers (B2C) and business (B2B). The second consists of solutions that are exclusively available to the business (B2B). We are currently developing the following bank-in-a-box services:

B2C and B2B

- Buy and sell – this is the platform created by WIZZLE to buy and sell cryptocurrencies (www.WIZZLE.io). Initially it allows trade with Bitcoin and Ether, but in the future it will accept other cryptocurrencies and tokens.
- WIZZLE Pay – this is the WIZZLE platform that executes regular remittances and payments worldwide, according to each country's regulations. This could be in cryptocurrencies or in FIATs and it allows the payment of bills or employees in any currency using blockchain



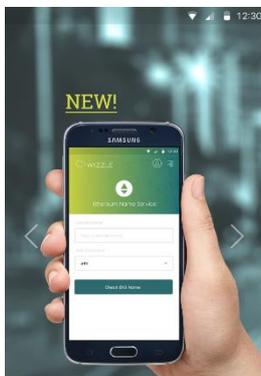
tokens. Users can also purchase insurance products and participate in prediction markets.

- Token Factory – this is the platform provided by WIZZLE to create, launch and promote tokens using blockchain technology. The Token Factory is a complete solution from the conception to planning all marketing strategies, to the ICO itself. This service also supports the development of some features such as: token name, description, slogan, whitepaper, promotional video, benefits, social links and other.
- WIZZLE Portfolio – this is a platform designed to manage all the tokens within WIZZLE. It could be from different wallets, different cryptocurrencies, as well as loyalty points, investments in crowdfunding projects, commodities and FIAT.
- WIZZLE ATM – this is the integration with ATM machines for cashing in FIAT from customers' cryptocurrency portfolios and is managed through WIZZLE's system. WIZZLE will create its own ATM machines, with the possibility of personalizing some features such as the ability to: buy and sell tokens via the ATM machine, receipt printer, extra-large capacity bill collectors, bill accepting options, bill dispensing capacity, card printing, ID scanning, and cloud monitoring.

Specific B2B

- Merchant plug in – this is a system for companies that want to integrate and accept cryptocurrency payments in their online store.
- WIZZLE Point of Sale (POS) – is a system especially developed for resellers of WIZZLE services.

Release planned Q1 2018



Register your account name
Using simple, human-readable names
instead of long daunting addresses
is now possible



Figure 01 provides an overview of all WIZZLE products.

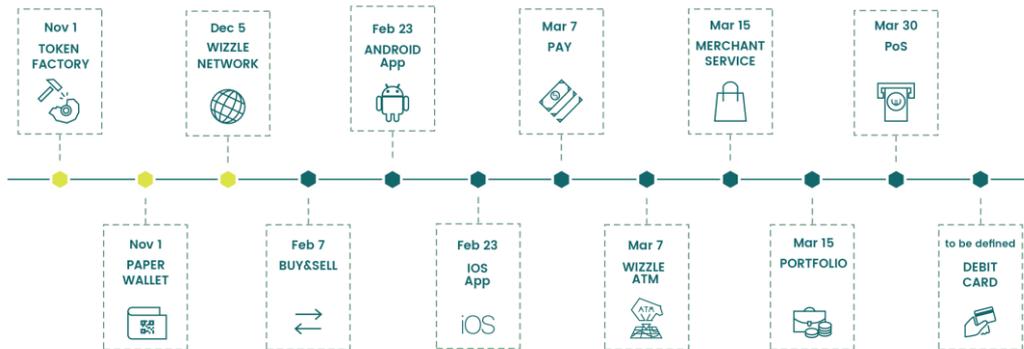


Figure 1: WIZZLE Product Roadmap

2.2 THE WIZZLE NETWORK

A major strength of blockchain solutions is that they work on a global scale. At WIZZLE we strongly believe that a **local presence** is key to the adoption of blockchain technology by consumers and enterprises. WIZZLE aims to offer an easy way to get started with blockchain technology.

We provide solutions for trading and managing cryptocurrencies, for transactions using cryptocurrencies, as well as providing local training and consultancy services. To build our local presence we are establishing a global network of local franchises. The local franchises customize the WIZZLE platform to the local needs. They provide customer support in the native language and local time zone, liquidity to token markets or prediction markets that are of particular interest for their local customers, and training and consultancy.

Our Country Operators (franchisees) apply for a WIZZLE franchise license to use our bank-in-a-box solution in their country and they can set up a network of resellers using the ATMs, point-of-sale systems and reseller app solutions provided by WIZZLE. Each Country Operator can customize all WIZZLE services according to their country's needs.



To support our Country Operators in running a modern company, we provide the following services:

- Customized for your country: WIZZLE Global automatically redirects any customer who accesses WIZZLE in their country to a fully customized website. The Country Operator can easily maintain the translation into a local language and can display the exchange rates in the local currency. WIZZLE Global will also help the Country Operators in implementing popular local payment methods to provide the best possible user experiences to the Country Operator's customers.
- Fully flexible: WIZZLE Global understands that each country has different regulations, therefore the Global team provides a flexible platform for the Country Operators. They can configure which blockchain tokens they want to support, and how much they want to earn on each transaction by configuring the buy and sell margins and the transaction costs. In addition, the Country Operator decides which payment providers and payment methods the customer can select.
- Security: Access to the WIZZLE website is controlled using the excellent Auth0 service. To customers, WIZZLE Global offers the convenience of logging in with their social media accounts. To operators we offer additional security by enforcing two-factor authentication using Google Authenticator.
- Risk Management: We provide the WIZZLE Risk Manager which allows the Country Operator to set up limits for approving transactions on the platform. If a Country Operator does not want to allow anonymous transactions, wants to limit the number of tokens that they buy or sell per hour, per day or per customer, or wants to reduce the exchange rate risk, then WIZZLE allows the Country Operator to set up automatic hedging orders on the liquid Kraken exchange.
- Fund Management: The WIZZLE Fund Manager will help the Country Operator managing the balances of the currencies and tokens they are trading and to become a successful Country Operator. To maintain excellent security, the WIZZLE Fund manager can store the Country Operator's funds into different wallets such as a Micro-wallet for small transactions, a multi-signature Hot-wallet, a multi-signature time-locked vault, and even a Cold-wallet. The WIZZLE Fund Manager will propose transactions to the Country Operator to redistribute their funds



based on the minimum and maximum levels that are configured for each wallet. The WIZZLE Fund manager allows for the Country Operator to set Deposit Address pools. A Country Operator generates a set of addresses to which customers will transfer their tokens. The Country Operator can then specify the number for which an address can be used – they can even set the limit to 1, which means that every customer will deposit their tokens to a unique address that will never be used again. This provides the highest level of anonymity. Finally, the WIZZLE Fund Manager comes with a convenient feature to automatically drain the deposit address and transfer the funds the Country Operator received to their secure wallets.

- Business Intelligence: WIZZLE PowerBI provides the Country Operator with a customizable dashboard based on the Microsoft PowerBI platform. The collected data will provide insights which they can use to optimize their business activities and decisions. Other benefits include: gaining competitive advantage over business rivals, driving new revenues and increasing operational efficiency.
- Customer Support: Despite WIZZLE Global's efforts, customers can experience problems on the WIZZLE platform. To manage these, WIZZLE Global has developed an integrated customer support system. The Country Operator can review the customer's problems and assign them to the relevant staff member. A Country Operator can also monitor the progress of each ticket and obtain insights around performance indicators.
- Secure and Scalable hosting: WIZZLE Global is hosted in the Microsoft Azure cloud that will automatically scale and add more servers to prevent the system from becoming slower due to the increase in customers.
- A Video Surveillance solution for the ATMs: Video Surveillance is available for each Country Operator's ATMs.
- WIZZLE Infinity (WZI): There will be WZI tokens available for Country Operators. The Country Operators can use these tokens to attract new customers and grow their community.
- Referral scheme: Each Country Operator will have the opportunity to set up their own referral program. They can install the program according to their own target areas and preferences.



2.3 WIZZLE NEDERLAND B.V.

WIZZLE has already established the first Country Operator in the Netherlands which is representing our solutions in the country.

“As the first member of The WIZZLE Network we feel a great responsibility to provide the best possible service to customers in the Netherlands. The WIZZLE ATMs that the ICO will help us to install would be a great addition to our services.” – Jeannine, WIZZLE Nederland B.V.

2.4 FUTURE WIZZLE PROJECTS

Currently, WIZZLE is exploring the possibilities of e-money and building a decentralized exchange.

- E-money: WIZZLE e-money was developed around the need to have an EUR token. Many projects require the EUR token to connect the FIATs with cryptocurrencies and users can change their tokens for real Euros.
- WIZZLE Decentralized Exchange: A decentralized exchange is an exchange market that does not rely on a third-party service provider to hold the customer's funds. Instead, trades occur directly between users (peer-to-peer) through an automated process. This system creates proxy tokens (crypto assets that represent a certain FIAT or cryptocurrency) or assets through a decentralized multi-signature escrow system, among other solutions that are currently being developed. WIZZLE is planning on implementing a decentralized exchange on their website.



3. STRATEGIC PARTNERSHIPS

3.1 FLASHBOYS

Flashboys is a Dutch company working on various projects around the blockchain technology, Internet of Things, and automated trading platforms. Flashboys operates a small Ethereum mining farm and invests the mining rewards in various exciting blockchain projects, thereby supporting new possibilities for the transferring and ownership of assets through this disruptive technology.

Flashboys started the idea of WIZZLE in mid-2016. However, WIZZLE has grown so much it has now its own separate organization. WIZZLE is now supported by Flashboys with their technical expertise of blockchain, smart contracts and other related activities.

"Flashboys is really proud to see how WIZZLE has grown in the two years since we came up with the idea. We are looking forward to continuing the partnership with WIZZLE to build first class blockchain services." – Casper van der Velden, co-founder Flashboys B.V.



4. WIZZLE GLOBAL INFINITY

4.1 THE STARTING POINT

We strongly believe that a local presence is key to the adoption of blockchain technology. By setting up this ICO we want to entrench our ambition in reality. Thanks to our in-depth understanding of blockchain and the core concepts of the WIZZLE project, we have opted to attract funds by setting up an Initial Coin Offering and accepting cryptocurrencies.

WIZZLE Infinity (WZI) is a loyalty point token that can be earned using WIZZLE services and can be redeemed to pay for WIZZLE services or for services on partner websites. WIZZLE Infinity tokens that are redeemed will be transferred to the Country Operator, but in some exceptional cases the tokens can be burned. The value of a WIZZLE Infinity token will initially be set to EUR 0.01. The overall fund target is EUR 30 million. If the total outstanding supply of WIZZLE Infinity tokens declines, then the WIZZLE Network intends to increase the redeemable value to continue to stimulate the growth in adoption of the WIZZLE services. During the ICO, the tokens can be bought for a limited period at an attractive discount.

The WIZZLE Infinity ICO is accessible to citizens of every country, except for the countries who strictly banned ICOs. However, the buyer is fully responsible for the legal purchase of WZI tokens from the ICO within their country's regulations and laws.

There are three phases for the WIZZLE Infinity ICO:

- WIZZLE Infinity Airdrop – 16 till 31 January
- WIZZLE Infinity Presale – 1 till 28 February
- WIZZLE Infinity ICO – 1 March till 13 April

4.2 FUNDS DISTRIBUTION

The purpose of the WIZZLE Infinity ICO is to grow our network of Country Operators. The majority of the proceeds will be spent on ensuring there is enough liquidity and materials to ensure growth targets are achieved. Figure



02, below, provides an overview of what will happen with the funds of The WIZZLE Infinity ICO.

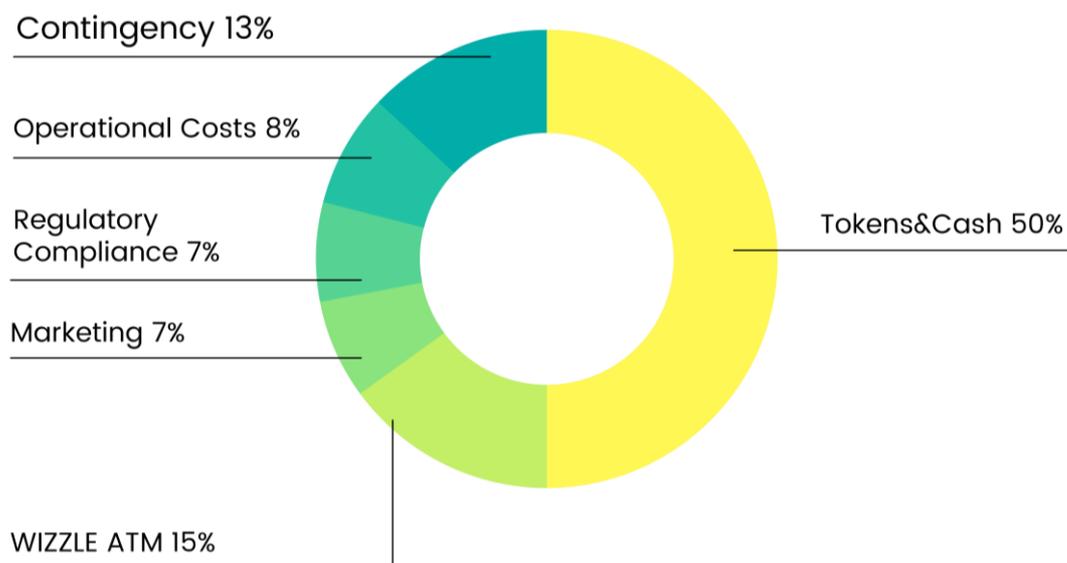


Figure 2: WIZZLE Infinity Cost Distribution

Figure 02 above showcases how 50% of the funds will be used to ensure enough liquidity for the buy and sell market, 15% of the funds will be used for the acquisition and distribution of ATMs (hardware and software) in the Netherlands, 7% of the funds will be allocated to marketing-related activities designed to attain growth in the WIZZLE Network, and 7% of the funds will be allocated to regulatory compliance activities.

Due to the differences in country regulations and laws it is important to be informed of regulations with regards to blockchain activities. In order to grow the WIZZLE Network, legal council is required to comply with each country's regulations and laws regarding the blockchain technology.

A further 8% of the funds will be distributed to cover all the operational costs such as the rent of working spaces, Microsoft services, and all other costs of resources which are used to maintain the existence of WIZZLE. Finally, 13% of the funds will be used to cover the contingency costs. These costs occur due to uncertainty and therefore a fund is needed to cover the known-unknown risks in projects and to mitigate the risk of overrun costs.



4.3 SPECIFICATIONS

4.3.1 WIZZLE INFINITY AIRDROP

- From 16 January till 31 January 2018 anyone can register to receive free WIZZLE Infinity tokens by providing their e-mail address and Ethereum address
- Your registered Ethereum address will get $(\text{Your Balance on your Ethereum Address} / \text{Total Balance of all Registered Ethereum Addresses}) * 50 \text{ million}$
 - To give everyone a fair chance to get some WZI from the Airdrop we are adjusting the registered balances as follows when we calculate the awarded WZI on 7 February 2018:
 - Everyone who has less than ETH 1 on the registered address we will count as if you had ETH 1, even if there was no ETH on the address at all. So, you can register with an empty address that you have just created for the Airdrop and still get some WZI
 - Everyone who has more than ETH 100 on the registered account is already rich and we will only give them free WZI as if the balance was ETH 100. They can always obtain more WZI at a great discount during the presale period
 - Example: During the Airdrop 100 Ethereum addresses are registered with a balance of zero Ether. 1 Ethereum address is registered with a balance of ETH 400. The total balance of all registered Ethereum addresses is $200 ((100 \text{ addresses} * \text{ETH } 1) + (1 \text{ address} * \text{ETH } 100))$. The amount of WZI tokens that an address with a balance of zero ether will receive is $\text{WZI } 250,000 ((1/200)*50,000,000)$. The amount of WZI tokens that the address with a balance of ETH 400 will receive is $\text{WZI } 25,000,000 ((100/200)*50,000,000)$
 - A “Successful Airdrop” email will be sent to all registered email addresses with the number of WIZZLE Infinity tokens awarded
- 50 million WIZZLE Infinity tokens will be given away during the Airdrop
 - An email address or Ethereum address can only be registered once



- A confirmation email will be send to the address to complete the registration
- Recipients will get the WZI tokens for free – they do not cost any ETH

4.3.2 WIZZLE INFINITY PRESALE

- The presale period will take place between 1 February and 28 February
- Anyone who wants to invest more than 1 ETH or less than 100 ETH can complete the registration form
- Anyone who wants to invest more than 100 ETH will be contacted individually to negotiate the amount of ETH and bonus percentage
- The presale tokens will be distributed manually
- We accept all cryptocurrencies and FIATs
- During the presale, 1,500 million WIZZLE Infinity tokens will be sold with at least a 50% discount dependent on the number of WZI tokens the user is set to purchase

4.3.3 WIZZLE INFINITY ICO

- The ICO period will be from 1 March till 13 April
- Payment can be made in either Ether, Bitcoin or FIATs
- First two weeks the tokens will be sold at 50% discount
- From 14th March to 13th April we will have the following decreasing discount
 - 500 million tokens will be sold at 40% discount
 - 500 million tokens will be sold at 30% discount
 - 2,000 million tokens will be sold at 25% discount (until the hardcap of EUR 30 million is reached)

4.3.4 WIZZLE INFINITY REFERRAL PROGAM

Customers can earn WIZZLE Infinity tokens by getting their friends to use WIZZLE services. This referral program will benefit our expansion of the WIZZLE community. During the WIZZLE Infinity ICO there will be 50 million tokens allocated to the referral program.



4.3.5 WIZZLE INSIDERS

WIZZLE Insiders are customers who get early access to all new WIZZLE services and to all PREMIUM services. One way to become a WIZZLE Insider is to lock in more than 100,000 WIZZLE Infinity tokens. As a reward, WIZZLE Insiders will be able to claim 1% of their locked balance as new WIZZLE Infinity tokens for free every month.

4.4 ADDITIONAL TOKENS

- 375 million tokens will be distributed to The WIZZLE Network B.V.
 - New member countries of the WIZZLE Network can apply for a grant of WIZZLE Infinity tokens
- 75 million of tokens will be distributed to WIZZLE Global N.V.
 - WIZZLE Global will use these tokens for global brand promotion campaigns
- 50 million tokens will be distributed to an Employee Fund
 - These tokens will be used to reward staff



4.5 WIZZLE INFINITY ICO TARGETS & DISTRIBUTION

The graph below provides an overview of our targets during the three phases of the WIZZLE Infinity ICO.

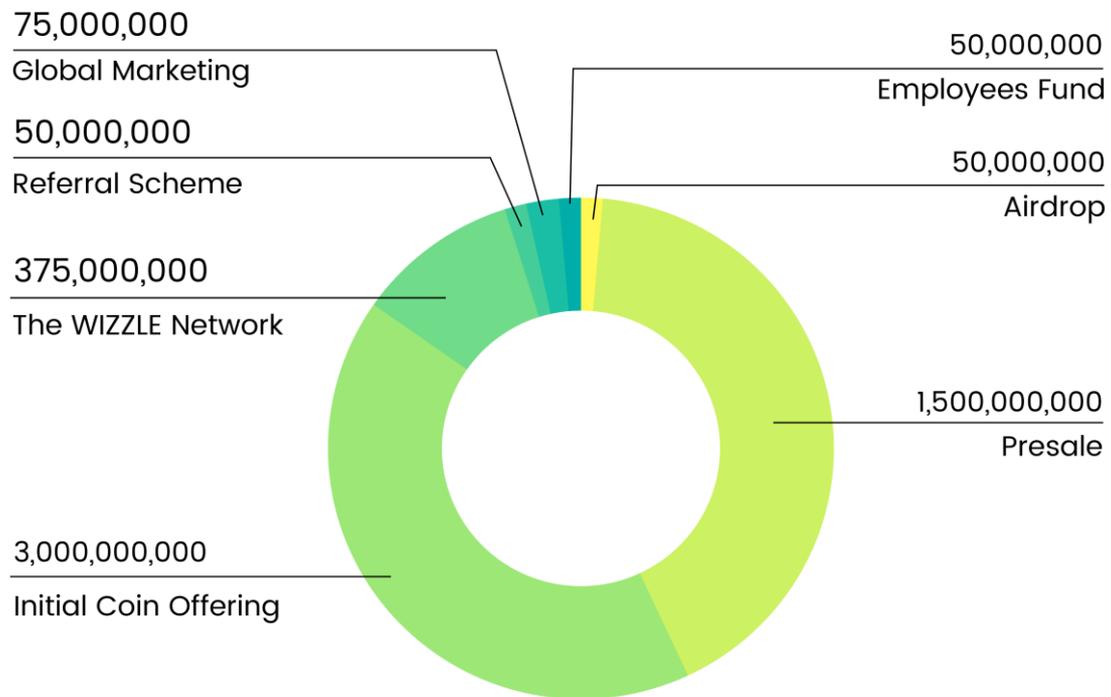


Figure 3: WIZZLE Infinity distribution targets

4.6 WIZZLE ICO TIMELINE

Figure 04 displays our timeline.



Figure 4: WIZZLE Infinity ICO Timeline



5. WHY INVEST IN WIZZLE?

WIZZLE provides a unique bank-in-a-box solution with a targeted local presence approach. By contributing to our ICO you are taking part of a unique investment plan that will fund our growing network of Country Operators.

There are numerous advantages to contributing to the WIZZLE Infinity ICO. First of all, the tokens are not only redeemable for our WIZZLE services, but can be used to purchase services on partner websites. You will always be notified before any non-WIZZLE Infinity token holders of special offers, notable moments and more. An Infinity token holder can buy and sell all assets on the WIZZLE Platform for free – there are zero transactions costs and zero provision. Moreover, the WIZZLE Infinity token holder will receive free access to WIZZLE future premium services, such as the debit card, and ENS service.

The advantages and the value of WIZZLE Infinity is expected to increase over time as more and more valuable features become available on the WIZZLE Platform. The WIZZLE Infinity tokens can be transferred, just like any other Ethereum-based token, and this allows for the tokens to be traded.



6. OUR TEAM

6.1 WIZZLE GLOBAL MANAGEMENT TEAM

WIZZLE GLOBAL MANAGEMENT TEAM



WALTER
THOEN
Product Development



MARK
NOORLANDER
Business Development



ARTHUR
BEVAART
Legal Counsel



IRENE
DE DONATIS
Design Team Manager

6.2 WIZZLE BOARD OF ADVISORS

WIZZLE created a board of advisors who help us to successfully run their bank-in-a-box solution. The board of advisors consists of the following individuals:



Jos van Alphen: Jos van Alphen is co-founder of [Briqchain](#). He is a sales driven, strategy & marketing specialist with a strong focus on new opportunities and results. Jos is interested in bringing creative concepts to working consumer/end products in real life and has a special interest for disruptive and game changing blockchain startups.





Arjan van der Kooij: Arjan van der Kooij is the co-founder and advisor for several new blockchain related startups. Arjan is investing in dApps and blockchain technology and is always looking for new blockchain business opportunities.



Andrey Belyakov, CFA: Andrey Belyakov is a professional investment manager and venture investor. He is a senior fund manager of one of the world largest investment fund and founder of several blockchain start-ups. He has a solid mathematical career and a background in financial advisory.



Diana van der Stelt: Diana van der Stelt has been a highly successful Chief Financial Officer and Chief Information Officer for numerous agencies around the world. She has worked for the Dutch government and specialized in the fields of finance, IT and change management. Diana is also an active member of numerous audit committees, supervisory boards, advisory organizations in



the finance sector, HRM, and risk management and compliance. She brings her impressive management, finance and technology experience to these roles.

In 2015, Diana's career path underwent a shift. She chose to use her diverse skill set to establish a software company in Ghana that creates innovative solutions for both the Dutch and West-African markets. She believes that blockchain is a significant role player in rebuilding trust in transactions, especially in developing countries, and that it can become an engine for economic growth in the region and the world as a whole. She closely follows all new technology developments in this field, especially one called WIZZLE.



7. WIZZLE AMBASSADORS

WIZZLE has built a team of ambassadors which consists of individuals who are motivated to be a part of our future. These ambassadors are:



Ronald Van Onlangs: Ronald van Onlangs is CEO at Rovano Investments. He has a background in testing and the exploitation of slots and gaming machines worldwide. He sold POS systems to large retailers which displayed 6 to 10 advertisements each minute. Ron has significant experience in display marketing and he was also the owner of a Dutch company which produced moving message displays. Ron is interested in building and installing cryptocurrency ATMs and will support us with his expertise in this field.



Patrick Tomelitsch: Patrick Tomelitsch is the founder of Oroundo Mobile, a company operating "Cultural Places", a mobile platform for cultural and touristic institutions. They focus on developing smart services and integrate beacons in their applications to connect the real with the online world more effectively. Patrick is interested in NLP, communication and management skills, politics, gaming technologies, blockchain and leadership.





Manon van Meel: Manon van Meel has been a successful entrepreneur since 1993. She is the founder of CheckMark Labrecruitment, a leading recruitment organization in the laboratory sector. The company recruits people with a background in Chemistry, Food Technology, Life Sciences, (Bio) Engineering Pharmaceuticals, and more. She is also involved in various companies as a start-up consultant/investor. As a M.Sc. in Total Quality Management, she is very interested in optimizing processes and systems, and she is enthusiastic about the possibilities that blockchain will offer both the business and the individual.



Casper van der Velden: Casper van der Velden is the owner of a lease and rental company specializing in MAN and EMOSS (electric) company vehicles with two garages for maintenance and repair services. The combination of these two activities – selling and offering maintenance and repair services – makes them unique in the region. In the future, he would like to combine the rental of the vehicles with the use of blockchain technology.





Michiel den Hollander: Michiel den Hollander is the owner of a temporary deployment agency and is involved in several other companies in the leisure and financial industry. Michiel has management and financial skills and is a blockchain enthusiast. He is excited and interested in how blockchain can change how we engage with our financial activities in our daily lives.



Fiona Chow: Fiona is a global communications consultant with 17 years experience in marketing and PR. She now runs Goadi Consulting, a communications consultancy based in the media and business hubs of London and Manchester in the UK. Goadi works primarily with start-ups and SMEs in technology, media and marketing, and financial and professional services. She has recently advised on two successful ICOs in marketing technology and healthcare. Fiona will head up marketing and communications strategy and plan for the Wizzle ICO, advising the senior leadership and guiding the wider team.





Armin ZadakBar: Armin ZadakBar, is one of the selected Business Coaches for the European Commission for the Horizon 2020 Programme (The EU Framework Programme for Research and Innovation). He is the founder and CEO of The Armin Bar, a boutique Growth Hacking Agency in between NYC and Milan. He has assisted many startups and SMEs to achieve steady growth in their revenue between six and seven figures through designing and optimizing their online/offline marketing and business strategies. Moreover he has been a lecturer of Managerial Accounting and Growth Hacking for the International MBA courses and other masters at Bologna Business School, University of Bologna



8. TECHNICAL SPECIFICATIONS

8.1 ERC20

The WIZZLE Infinity tokens are based on the ERC20 standard. ERC stands for Ethereum Request for Comments. The ERC20 is an official standard consisting of a common set of rules for tokens issued via Ethereum smartcontracts. Further, the ERC-20 describes the functions and events that an Ethereum token contract has to implement. For instance, it describes how to transfer a token (by the owner or on behalf of the owner) and how to access data (name, symbol, supply, balance) about the token. You can find more information about the ERC 20 on [Github](#)

8.2 SMARTCONTRACT

A smart contract will be deployed on the Ethereum blockchain. A smart contract represents an asset or value and moves a certain asset or value from one owner to another based on a certain condition or event. In our case, the smart contract represents the WIZZLE Infinity token which will be send to your Ethereum address. You can find more information about tokens and ICO contracts on [Github](#)



9. LEGAL

The legal implications of the WIZZLE Infinity ICO are a high priority for the company. ICO's fall into a regulatory grey area and have an uncertain legal status. WIZZLE exerted its best efforts to comply with the applicable legislation and regulation to the highest possible standards. The WIZZLE Infinity tokens are utility tokens within the WIZZLE Platform. This whitepaper does not form a prospectus of any sort, is not a solicitation for investment and does not in any way pertain to an offering of securities in any jurisdiction. The content in this whitepaper is for informational purposes only and does not contain any binding commitments. WIZZLE Infinity tokens cannot be regarded as securities and shall not be considered as securities or any other financial instrument. WIZZLE Infinity tokens do not represent a right to claim any equity or equivalent right or any other form of participation or any other ownership right in WIZZLE Global (N.V.)

The tokens are not securities and they are not refundable. Moreover, it might occur that the WIZZLE Infinity token is not available in your country due to your country's regulations.

Furthermore, this whitepaper is developed by the WIZZLE founders and is based on their best knowledge of the cryptocurrency market and blockchain technology.

If you want more information concerning our legal terms and conditions, please read our terms and conditions on our website: [WIZZLE Infinity Terms and Conditions](#).



10. CONTACT



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